



MERCY COLLEGE  
Palakkad, Kerala, India 678004  
Govt. Aided Arts & Science College  
Affiliated to the University of Calicut  
Accredited by NAAC with A Grade IV Cycle

## DEPARTMENT OF HINDI

**INVITED LECTURE (ONLINE) ON 18/03/2026**



MERCY COLLEGE PALAKKAD  
AFFILIATED TO UNIVERSITY OF CALICUT

# International women's day 2026

## Department of Hindi

Invited Lecture (Online)

on

**Digital Voices: Women Rewriting  
Identity in the Digital Age**



**Resource person - Dr Aparna B**  
Assistant Professor, Department of  
English, NSS College, Ottapalam  
Poet|writer|Translator

**Date - 18-03-2026, | Time - 7.30 pm**

**Faculty coordinator**  
Dr Aparna Venu

**Student coordinator**  
Sreya M, D2 English

GEMS  
AN IQAC INITIATIVE



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The Department of Hindi, Mercy College, Palakkad, organized an online invited lecture on 18 March 2026 at 7.30 p.m. in connection with the celebration of International Women's Day 2026. The lecture was conducted on the topic "Digital Voices: Women Rewriting Identity in the Digital Age" as part of GEMS (General Motivation Seminars), an IQAC initiative. The programme aimed to explore how digital platforms have enabled women to articulate, negotiate, and reconstruct their identities in contemporary society. It also sought to create awareness among students about the role of digital spaces in shaping gender discourse and self-expression. The resource person for the session was Dr. Aparna B, Assistant Professor, Department of English, NSS College, Ottapalam, and a noted poet, writer, and translator. In her lecture, she discussed the transformative impact of digital media on women's voices and identities. She highlighted how online platforms such as blogs, social media, and digital publications have opened up new avenues for women to express their experiences, challenge dominant narratives, and assert their agency. Dr. Aparna B also emphasized the intersection of gender, technology, and literature, illustrating how digital writing practices are reshaping traditional literary forms and creating inclusive spaces for marginalized voices. Her talk provided insightful perspectives on contemporary feminist discourse and encouraged students to critically engage with digital cultures. The session was highly interactive, with students actively participating in the discussion and raising questions related to digital identity, online representation, and gender issues. The lecture proved to be informative and thought-provoking, offering valuable academic insights to the participants.

### Objectives of the Programme

- To explore how digital platforms enable women to express and reconstruct their identities.
- To understand the intersection of gender, technology, and literature in the digital age.
- To create awareness about the role of digital media in shaping contemporary feminist discourse.
- To encourage students to critically engage with issues of representation and identity in online spaces.



*N.M. Lungs*  
PRINCIPAL

PRINCIPAL  
Mercy College, Palakkad-06

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STAFF COORDINATOR

*[Signature]*  
STUDENT COORDINATOR